Mike Adams, a.k.a. The Health Ranger

Adams, whose News Target health Web publishing organization website was last publicly registered overseas in Taiwan, calls himself the Health Ranger. According to his site, he got into top physical shape using natural products and exercise. He believes "the vast majority of all diseases can be easily prevented and even cured without drugs or surgery." His current mission is to educate people about their health and uncover the "truth" about "harmful" prescriptions drugs and medical practices. Among other locations, Adams bases his U.S. operations in Cody, Wyoming and Tucson, Arizona.

According to reports published by Adams, he became involved with Truth Publishing and became its "primary writer," however, earlier postings by Adams refer to him as the organization's founder. In addition to publishing the NewsTarget.com alternative news site, Truth Publishing also publishes an array of cookbooks, natural health guides and other reports and books. Adams claims half a million people read his articles each month. According to Adams, Google Adsense administers all the ads on NewsTarget, and he claims to only earn a modest income from the site and his book royalties. There are several other Web sites with similar natural and alternative health information in the Truth Publishing family of sites, on which Adams is highly visible.

Adams cross-posts content and he frequently promotes the work of other alternative health influentials, including frequent pharmaceutical industry critics Dr. Joe Mercola and Sepp Hasselberg. He similarly supports and joins in lobbying and marketing efforts of such groups as the Organic Consumers Association and Cornucopia Institute (a non-profit front group for Organic Valley Cooperative) extending his reach beyond health to food and nutrition groups.

Adams has been called a "spammer" and fraud artist by watch-dog groups¹, noting:

"Adams is not a Medical Doctor he operates a string of fake health advice websites which include prenatalnutrition.org, expectant-mothers.com, NewsTarget.com, HoodiaFactor.com, EmergingFuture.com, SpamAnatomy.com, VitaminFactor.org, CounterThink.com, HealthFactor.info, JunkScience.info, BrainHealthNews.com, LowCholesterolDiets.DietsLink.com, PublicHealthNews.org, PharmaWatch.info, HomeToxins.com, PoisonPantry.org, DepressionFactor.org, webseed.com and ConsumerWellness.org to name a few.

Adams main site information says:

"The NewsTarget Network is owned and operated by Truth Publishing International, Ltd., a Taiwan corporation. It is not recognized as a 501(c)3 non-profit in the United States, but it operates without a profit incentive, and its key writer, Mike Adams, receives absolutely no payment for his time, articles or books other than reimbursement for items purchased in order to conduct product reviews."

However, Natural News daily emails list "sponsor" content from dozens of alternative health and supplements companies whose product categories are touted in Adam’s various publications.

¹ Sample posting to skeptic watchdog group here: http://wwsnforums.com/phpBB2/viewtopic.php?p=488&sid=81813103c07773e2552414c400d1b4ce Also found here: http://www.danbuzzard.net/journal/mike-adams-cant-be-serious-can-he.html
Supplemental Stakeholder Background: Mike Adams

The NewsTarget and Truth Publishing domains (see domain history in notes) are in fact were last publicly registered in Taiwan (2011) to:

Lin, M.
2F, 164 Gong-Yi Rd.
Taichung, 404
Taiwan
+1.886423194924  Fax -- +1.886423194924
srs@webseed.com

Arial Software website registrant last public registrant:

Mike Adams, CEO
Sheh Lio Adams, CFO (his wife)
1501 Stampede Ave, Suite 9005
Cody, WY  82414
Ph: (520) 615-1954

Earlier reports proclaim that Truth in Publishing was in fact founded and run by Mike Adams who has been described as "a pioneer in the application of technology to online commerce." He claims to have invented the PC's first permission email marketing software application in 1993 and founded Cody, Wyoming & Tucson, Arizona-based Arial Software – “now considered one of the most successful permission email software firms in the world.” Adams business interests reportedly include e-mail marketing services used by nutraceutical, alternative health and natural products companies. Publicly Adams is an outspoken opponent of spam and a strong advocate of permission marketing, believing that customer trust is a prerequisite for constructive company / customer relations. Adams is also a firm believer in the power of the Internet to add value and meaning to the lives of people everywhere. "The Internet is the medium through which we can collectively improve the quality of life for people everywhere," he explains. "The Internet allows us to share information, ideas and knowledge at the speed of thought, at virtually no cost." NewsTarget is Adams' venture into his pursuit of this passion. (from the NTN Web site.)
Adams is a self-described holistic nutritionist, an advocate of consumer privacy laws, a supporter of the now-defunct California anti-spam law, and an avid writer and researcher on a variety of additional topics. Mike Adams is also executive director of the Consumer Wellness Research Center and claims that his sites employs 10 people and are receiving 80,000 unique views per month. The sites receive income from Google AdWords displayed on each page; though it is unlikely these contextual ads could support such a large staff and the activities engaged in by Adams. He has filed to launch a US-based 501C3 non-profit charitable organization called "Nutrition For Expectant Mothers" (NFEM) that he claims will provide free educational materials about nutrition and health to birth centers across North America. Adams appears to have registered www.nefm.org; however, the site is not yet live and the registration was done through a third-party, off-shore privacy service.

Research Background:
Since at least 2001, Adams has been active on both pharmaceutical/health and agriculture-related (biotechnology, animal health & crop protection) product issues attacking specific corporate brands including Monsanto, Syngenta, Pfizer, AstraZeneca and Merk. Adams aggressively attacks the pharmaceutical industry and conventional medicine on a regular basis. One example representative of his views included a cartoon titled *Pharmaceutical Roulette.* The graphic depicts a man loading pills into a gun, then putting the gun in his mouth. Commentary that follows suggests that taking a statin is another way of gambling with your life. Similarly, Adams attacks the plant biotechnology, crop protection and conventional agriculture industries with regular daily criticisms through his online newsletters, social media accounts and websites.

RESPONSES TO FALSE CLAIMS ACCUSATIONS:

False statement by Forbes: That Natural News is the "Most Anti-Science Site on the Web."

Fact: Natural News is a science-based atomic spectroscopy laboratory, conducting heavy metals analysis of organic foods and publishing the results in the public interest. In addition, Natural News's laboratories provide data to the United States Department of Justice to help prosecute fraudulent "scam" products.

RESPONSE: Multiple watchdog organizations list Adams as a top anti-science website:

As noted in Forbes article, the designation 'most anti-science website' comes from Brian Dunning, author of five books on science skepticism and editor of the award winning Skeptoid site. In 2013, Skeptoid was a finalist in the Best Science and Best Education categories in the Stitcher podcast awards. In 2012, Skeptoid won Best Science Podcast in the first annual Stitcher podcast awards, beating out shows from the BBC, NPR, Scientific American, and others. In 2011, Skeptoid named NaturalNews.com (http://skeptoid.com/episodes/4283) Just a few weeks ago, surgical oncologist David Gorski of ScienceBlogs referred to Adams: (http://scienceblogs.com/insolence/2014/05/02/dr-ozs-evolution-as-americas-foremost-promoter-of-quackery-continues-pace/) "one of our favorite all-purpose conspiracy theorists and quacks over at NaturalNews.com, Mike Adams, the #1 anti-science website on the net, writing:
Supplemental Stakeholder Background: Mike Adams

When Natural News began, it was basically the blog and sales portal of anti-pharmaceutical activist Mike Adams. His basic premise has always been the Big Pharma conspiracy, the idea that the medical industry secretly wants to keep everyone sick, and conspires with the food industry to make people unhealthy, all driven by a massive plot of greed to sell poisonous medicines. Adams appears to have become a protégé of Alex Jones, for he now writes on Natural News at least as many police state conspiracy articles as he does anti-science based medicine articles. They carry ads for each other on their sites as well.

Some examples of current articles on Natural News are:

New World Order: Implantable RFID chips capable of remotely killing non-compliant 'slaves' are here

Vaccines lower immunity

Fluoride means lower IQs and more mental retardation

and of course:

Jumping rope and 9/11 truth - how the sheeple have been trained to avoid unpopular truth about WTC 7

Natural News' misleading title — I see very little on the site that I would think to classify as "natural news" — and pretense of being a health resource has helped it to become an often cited and heavily read site. For its frighteningly large influence, and abysmal quality of information, it earns the #1 spot on this list.

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Among comments by other science bloggers and scientists:

Scientist PZ Myers who writes the very prestigious Pharyngula blog on Science blogs calls him "certifiably nuts" and "a real crank who runs a ridiculous site called Natural Health News" [http://scienceblogs.com/pharyngula/2010/01/24/sometimes-i-think-we-break-the/](http://scienceblogs.com/pharyngula/2010/01/24/sometimes-i-think-we-break-the/)

Brian Dunning who runs the respected Skeptoid website calls NaturalNews.com the #1 anti-science website in the world: [http://skeptoid.com/episodes/4283%20Top%20Worst%20Anti%20Science%20Websites](http://skeptoid.com/episodes/4283%20Top%20Worst%20Anti%20Science%20Websites)

"Orac", the nom de blog of Surgical Oncologist David Gorski who writes for the highly respected "Science blogs" has written numerous scathing articles about him, mocking him: [http://scienceblogs.com/insolence/tag/mike-adams/](http://scienceblogs.com/insolence/tag/mike-adams/)


Rational Wiki ([http://rationalwiki.org/wiki/NaturalNews](http://rationalwiki.org/wiki/NaturalNews)) calls him a "flat out opponent of modern medicine" and has a lot of background on his conspiratorial anti-science mongering.

Science based medicine ([http://www.sciencebasedmedicine.org/mike-adams-on-dr-mehmet-ozs-colon-polyps-spontaneous-disease/](http://www.sciencebasedmedicine.org/mike-adams-on-dr-mehmet-ozs-colon-polyps-spontaneous-disease/)) writes: "His website is a one-stop shop, a repository if you will, of
Supplemental Stakeholder Background: Mike Adams

virtually every quackery known to humankind, all slathered with a heaping, helping of unrelenting hostility to science-based medicine and science in general."

Adams is listed #1 in the "Gallery of Wackos" site: http://gallery-of-wackos.com/
#1 in Encyclopedia of American Loons (http://americanloons.blogspot.com/2010/05/1-mike-adams.html)

Internationally known independent scientists Mary Mangan (https://plus.google.com/+MaryMangan/posts/aBCu5anXlFc) calls him and "internet quack"

Here is Wikipedia's entry: http://en.wikipedia.org/wiki/NaturalNews

[Surgical Oncologist] David Gorski of ScienceBlogs called the site "one of the most wretched hives of scam and quackery on the Internet," and the most "blatant purveyor of the worst kind of quackery and paranoid anti-physician and anti-medicine conspiracy theories anywhere on the Internet". [17] Peter Bowditch of the website Ratbags,[18] and Jeff McMahon writing for Forbes commented about the site.[19] Steven Novella of NeuroLogica Blog called NaturalNews "a crank alt med site that promotes every sort of medical nonsense imaginable. If it is unscientific, antiscientific, conspiracy-mongering, or downright silly, Mike Adams appears to be all for it – whatever sells the "natural" products he hawks on his site."[5]

Individuals who commented about Adams' website include astronomer and blogger Phil Plait,[20] PZ Myers,[21] and Mark Hoofnagle.[10] Brian Dunning listed it as #1 on his "Top 10 Anti-Science Websites" list.[22] Adams is listed as a "promoter of questionable methods" by Quackwatch.[23] Robert T. Carroll at The Skeptic's Dictionary said, "Natural News is not a very good source for information. If you don't trust me on this, go to Respectful Insolence or any of the other bloggers on ScienceBlogs and do a search for "Natural News" or "Mike Adams" (who is NaturalNews). Hundreds of entries will be found and not one of them will have a good word to say about Mike Adams as a source."[24]

• Wayne Parrott of the University of Georgia in the journal New Biotechnology wrote an article defending genetically modified food and, as an example of the allegations he was addressing, included a NaturalNews article.[32]

• Maureen Watson et al. wrote an article in the Australian and New Zealand Journal of Public Health regarding the HPV vaccine Gardasil in South Australia, and used a 2007 article on NaturalNews as an example of fear-mongering on this topic.[33]

• Neil Seeman et al. in the Canadian journal Healthcare Quarterly published a study called "Assessing and Responding in Real Time to Online Anti-vaccine Sentiment during a Flu Pandemic." NaturalNews has a long history of criticizing the flu vaccine as ineffective and dangerous. In appendix 1, they outline 20 search results about the safety of the H1N1 vaccine; an article on NaturalNews[34] appeared as #16 on the list.[35]

False statement by Forbes: That Mike Adams is "running dozens of websites promoting 'natural' products, many of them bogus or dangerous, which he relentlessly hawks online."
Supplemental Stakeholder Background: Mike Adams

Fact: None of the products Mike Adams or Natural News offers are bogus or dangerous. Every nutritional product they offer is tested for heavy metals and microbiology in full compliance with the FDA’s GMP certification requirements. Furthermore, Natural News identifies scam products such as the “Adya Clarity” scam described and exposed in full detail at http://www.naturalnews.com/044558 Water Liberty Kacper Postawski Adya Clarity.html.

RESPONSE: Natural news frequently promotes bogus products or claims, such as that high-dose vitamin C injections are safe. Adams/Natural News also cross promotes other “alternative” products and therapies promoted by well known anti-science websites, such as Andrew Weil and Mercola.com, among the many alternative health products and companies promoted via Natural News. For example, NaturalNews promotes Weil and the use of a Chinese Heb, astragalus, to fight flu, including H1N1. In fact, as Adams himself acknowledges, the FDA and FTC have both sent Dr. Weill numerous cease and desist letters for making the very bogus claims that Adams promotes, and he has continued to promote these claims that mainstream science believes are wrong and if followed could be dangerous, as patients might choose to avoid mainstream medical treatment. In the article, Adams writes: “If you really think about what’s going on here with the FTC / FDA intimidation tactics, you realize that if a pandemic really does start to kill people, it is these FTC / FDA bureaucrats who will have blood on their hands.”

Here is an article by Surgical Oncologist David Gorski on Science Blogs about Adams continued promotions of this crank cure: http://scienceblogs.com/insolence/2009/10/23/mike-adams-evaporates-yet-another-of-my/
Adams also promotes the Burzynski Cancer cure clinics, which also have multiple FDA warning letters on file. The cure, which was famously and unsuccessfully used by Suzanne Somers, has been ridiculed by the FDA and modern medicine.
Health Ranger interviews Dr. Stanislaw Burzynski about innovative cancer treatment, establishment's suppression of truth about the cure

Monday, October 24, 2011 by: Ethan A. Huff, staff writer
Tags: Stanislaw Burzynski, cancer treatments, health news

RightWay Auto Sales
Easy & Fast Financing at RightWay. Start Your Guaranteed Approval Now!

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Supplemental Stakeholder Background: Mike Adams

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(NaturalNews) Some of the world's most legitimate and innovative cancer research is currently taking place at the Burzynski Clinic in Houston, Texas. But many people are unaware of it due to the suppression of this important work by the medical-industrial complex, which sees only conventional chemotherapy, radiation, and invasive surgery as viable treatments for the deadly disease.

In a recent interview on Infowars Nightly News (INN), Mike Adams, the Health Ranger, speaks with Dr. Stanislaw Burzynski, the creator of an innovative cancer treatment technique known as Personalized Gene Targeted Cancer Therapy. This unique therapy is customized for each patient, and it has a much higher success rate in curing cancer than all conventional forms of cancer treatment.
Adams claims “chlorella” and “spirulina” can cure cancer.

Here is a summary article about the bogus/dangerous claims on sciencebasedmedicine.org:


Let’s go on a stroll down memory lane and recap some of the violations that the FDA has found in the past, gleaned from a letter to the Burzynski Clinic Institutional Review Board from 2001; a report of a site visit to the Burzynski Clinic by the FDA Southwest Regional/District Office, Dallas
Supplemental Stakeholder Background: Mike Adams

District; and a warning letter from the FDA’s Human Subjects Protection Team, Division of Scientific Investigations, Office of Compliance, dated 2009:

• Enrollment of subjects into antineoplaston study protocols prior to the protocol-specified interval following prior chemotherapy and/or radiation therapy.
• Failure to report all serious adverse events (SAEs) and adverse events (AEs) to the agency and/or IRB.
• Failure to follow proper informed consent procedures.
• Failure to maintain adequate drug accountability records.
• Discrepancies between case report forms and source documents.
• Failure to keep a copy of the study protocol and informed consent form.
• Failure to receive and/or require progress reports from the principal investigator for the study.
• Failure to receive and/or require a final report from the principal investigator for the study prior to removal from the IRB’s active list of studies.
• Failure to assure that FDA approval was obtained by the principal investigator for the study prior to the treatment of a patient under a special exception.
• Approval of special exceptions via expedited review.
• The IRB approved research without determining that the following criteria were met: That risks to subjects were minimized and that risks to subjects were reasonable in relation to anticipated benefits, if any, to subjects, and the importance of the knowledge that may be expected to result.
• The IRB failed to prepare, maintain, and follow written procedures for conducting its initial and continuing review of research.
• The IRB failed to ensure that informed consent would be sought from each prospective subject or the subject’s legally authorized representative.
• The IRB failed to ensure that no member participated in the initial or continuing review of a project in which the member had a conflicting interest.
• The IRB failed to conduct continuing reviews.

The latest round of findings from the FDA’s most recent investigation eight months ago reads like an acid flashback of investigations past. According to the FDA warning letter based on this FDA Form 483, covering the inspection dates from January 22 to February 7, 2013, here’s what the FDA dinged Burzynski for this time. The CliffsNotes version is this:

1. The IRB failed to follow FDA regulations regarding expedited review procedures [21 CFR 56.110(b)].
2. The IRB approved research without determining that the following criteria were met: risks to subjects were minimized [21 CFR 56.111(a)(1)]; risks to subjects were reasonable in relation to anticipated benefits, if any, to subjects, and the importance of the knowledge that may be expected to result [21 CFR 56.111(a)(2)].
Supplemental Stakeholder Background: Mike Adams

3. The IRB failed to determine at the time of initial review that studies involving children are in compliance with 21 CFR part 50, subpart D, Additional Safeguards for Children in Clinical Investigations [21 CFR 56.109(h)]. This is a repeat violation from our 2010 inspection.

4. The IRB failed to prepare, maintain, and follow written procedures and maintain adequate documentation governing the functions and operations of the IRB [21 CFR 56.108(a), 21 CFR 56.108(b), and 21 CFR 56.115(a)(6)].

More detailed observations can be found in the Form 483. Basically, the Burzynski Clinic and BRI ran roughshod over human subjects protection. Most of the violations are fairly simple, even for lay people, to understand. For example, not making sure that patients enrolled on clinical trials meet the inclusion criteria, not reporting adverse events in a timely fashion, and not removing patients with adverse events from the study quickly are all fairly self-evident violations and not difficult to explain. It’s fairly easy to understand why failing to remove a patient who suffers an adverse event that the protocol says should be a reason to remove the patient from the protocol is a violation.

One violation, however, is not as easy to understand for those not involved in clinical trials and therefore deserves a bit more discussion. I’m referring to Burzynski’s apparent abuse of the expedited approval process through his IRB. This seems to be the “theme” that ties together much of what is reported in this warning letter to the BRI; so I feel the need to explain a bit, in order to put it all into some context.

Adams/Natural News regularly promotes and carries ads on behalf of the notorious alternative medicine crank Joseph Mercola/Mercola.com, touting such alternative medicine bromides as refusing to get vaccines, which mainstream science believes is dangerous.
Here Adams defends Joseph Mercola for pushing vaccine scares:

False statement by Forbes: That "Adams has claimed that high-dose Vitamin C injections, which he conveniently sells, have been shown to 'annihilate cancer.'"

Fact: Mr. Adams has never made such a claim.

RESPONSE:

Adams/Natural News has made that claim numerous times, including this year. Here are examples from his website.
Here are more sample links for Mike Adams touting vitamin C’s cancer curing qualities—views not shared by mainstream science, which holds that excessive doses of vitamin C are dangerous (NOTE: e.g., http://cancerfighter.wordpress.com/2008/10/05/mike-adams-on-vitamin-c-an-ironic-look-at-the-anti-vitamin-c-arguments/ and http://www.naturalnews.com/024380_vitamin_C_cancer.html

[Suggested reading: Do You Believe in Magic: The Sense and Nonsense of Alternative Medicine, by Paul Offit]

False statement by Forbes: That "[Adams] is also an AIDS denialist, a 9/11 truther, a Barack Obama citizenship 'birther' and a believer in 'dangerous' chemtrails."

Fact: These statements are entirely unsubstantiated.
Supplemental Stakeholder Background: Mike Adams

RESPONSE:


AIDS denialism

Here’s one of dozens Adams’s HIV/AIDS conspiracy claims:

Anti-vaccine campaigner:

**Autism Rates Double In Children As Vaccines Poison An Entire Generation**

_by Mike Adams, the Health Ranger, NaturalNews Editor_

(NaturalNews) According to a U.S. government survey just published, rates of autism in children have _doubled_ since 2003. Today, an estimated 1 in 91 children are being diagnosed with autism, making this the highest rate in any population in the history of human civilization. Meanwhile, the vaccination push in America continues, specifically targeting children with not just seasonal flu vaccines (which may contain thimerosal), but also the H1N1 swine flu vaccine.
Supplemental Stakeholder Background: Mike Adams

Birther:

Obama birth certificate is just as authentic as the money supply, the food supply and Obamacare
by Mike Adams
NaturalNews Editor
April 28, 2011

(NaturalNews) The Birthers just don’t know when to quit, do they? Now that the White House has released President Obama’s birth certificate, the case is now closed, but they just won’t stop ranting about it. Why are these birthers still complaining?

They claim the birth certificate document is a fake. Why does that matter? But of course the document is a fake. It’s not “merely” fake; it’s so fake that the whole thing has become an IQ test for figuring out how many people can be so easily fooled by a fake (http://www.prisonplanet.com/new-oba...). If I turned in a document like this as part of an effort to get a home loan, for example, and I assembled it layer by layer with obvious cutting and pasting of numbers from multiple sources in order to fake my reported income levels, I would be guilty of a felony crime. At the very least, I would be laughed out of the room. “Are you kidding me? This is your best attempt at falsifying an income statement?” they would say. Even a high school kid with a scanner and Photoshop knows how to make a more convincing forgery than this... (http://www.youtube.com/watch?v=2eOf...)

(...)

"But I ask the far more important question: Does it matter that it’s a fake in the first place? Given that most of the U.S. government’s job statistics are fake, and that the U.S. dollar is being counterfeited on a daily basis by the Fed, and that virtually the entire U.S. economy is built on fake “abundance” that’s really just more debt spending... isn’t it Is some way actually more authentic to have a President at the helm who faked his birth certificate?

It’s almost like he’s more qualified for the job, you see, running the fake economy with fake dollars while the mainstream media distributes all the fake news. And then in between the fake news bits, the advertisers come on and promote their fake foods, and fake pharmaceuticals which are approved based on faked science approved by FDA regulators who are faking it, too."

(...)

In fact, I would argue that Obama’s faked birth certificate makes him more authentic than any other President in American history. It is precisely this mastery of fakery that has allowed Obama to deliver fake health care reform, faked world peace (new war on Libya!), and faked preparedness (radioactive fallout from Fukushima? Don’t prepare!)"

Learn more: http://www.naturalnews.com/032217_Ob...#bxzz1KrHLJILU
Supplemental Stakeholder Background: Mike Adams

Chemtrails

False statement by Forbes: That "[Adams] takes every opportunity to bash genetic engineering, promote junk science studies, spread innuendo and play the corporate greed card."

Fact: This statement is unsubstantiated. In fact, Mr. Adams promotes genuine science studies and critiques junk science studies as exemplified in the Adya Clarity article.

RESPONSE: Natural News website has more than 1,000 indexed posts referencing GMOs linked to health risks and attacks on companies like Monsanto, a sample recent 2014 “tweet” by “HealthRanger” (Adams Twitter account) states:
Supplemental Stakeholder Background: Mike Adams

HealthRanger @HealthRanger Mar 8 (2014)
GMOs threaten to end all life on Earth, risk engineering professor and investment expert warns -
http://buzz.naturalnews.com/001151-GMOs-life-ecocide.html … via @HealthRanger

Fact: Nearly all of these websites are parked domains with no hosting and no content.

RESPONSE: Adams owns and operates hundreds of other domains via dozens of privacy and open web registrations, some of which are currently active websites and some of which (e.g., hoodia.com) are being used to redirect visitors to other Adams’ run websites. Adams “webseed” and “truth in publishing” company aliases (see appendix list of reverse IP search) have over 200 domains and 45 live hosted (as of May 12, 2014) websites. Others are “parked” but have been used in the past Screenshot example of live site (“Prenatal Nutrition” May 2014 selling diet books and aids) which notes the site derives money from sales referrals and screenshot (2) of example “home toxins” site by Adams’ which was live and promoting his sponsors prior to being parked:
Supplemental Stakeholder Background: Mike Adams

**Truth About Abs**

Mike Geary is a certified nutritionist and a certified personal trainer. He is also the author of the bestselling *The Truth About Six Pack Abs*. His program, *Truth About Abs*, will give you the six pack abs you could only have dreamed about until now. You can stroll down the beach and enjoy the stares of those who are watching you. Mike will show you the exercises that really work. No mindless, boring crunches or endless cardio exercises, but distinctive workouts that are truly effective, and that bring you to your goal of fitness. Don’t waste money on the infomercial contraptions that promise a flatter stomach.

The Truth About Abs diet also teaches you about proper nutrition. Mike shows you which foods to avoid, and which foods to enjoy in abundance. He offers advice on how to prepare delicious meals that not only taste good, but are good for you too. *Truth About Abs* can clear all the confusion you had about exercise and nutrition. It offers:

- Six Pack Abs
- Whole Body Exercises
- Foods That Burn Fat
- Recipes For a Leaner Body

[Click Here to Get Truth About Abs]

What now? We recommend The Diet Solution

<< Click here to instantly access The Diet Solution Program >>

This site receives compensation if you purchase products through our links. This compensation allows us to keep this site up and running.

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Supplemental Stakeholder Background: Mike Adams

False statement by Forbes: That "[f]ollowing the 2011 Fukushima nuclear disaster in Japan, [Adams] wrote, falsely, that the Japanese radiation, 'spans oceans and continents' to panic his readers into buying useless 'FDA approved' potassium iodide treatments and storable uncontaminated super foods that he shamelessly sold on his site."

Fact: Again, this statement contains no citations to either Mr. Adams' statement or to any other source to support the assertions. The potassium iodide Mr. Adams sells is an FDA approved treatment the United States government distributes for radiation accident preparedness.

RESPONSE: Sample Natural News Facebook and website posts from 2011
http://www.facebook.com/HealthRanger/posts/187520261289926 - Examples of Mike Adams, Natural News spreading fear about radiation poisoning on West Coast while promoting "new availability" of supplements to protect… Syndicated to websites like Organic Consumers Association (images below):
Supplemental Stakeholder Background: Mike Adams

NaturalNews.com's Profile

NaturalNews.com
URGENT action items list for those in California, Oregon, Washington, B.C., Yukon and Alaska: The radiation cloud will reach you in as little as 2 days following a meltdown. Here's what you need to do TODAY to get prepared:
http://www.naturalnews.com/031731_radiation_preparedness.html

Urgent radiation preparedness action items for California, Oregon, Washington, B.C., Yukon and Alaska

www.naturalnews.com

© www.naturalnews.com/031746_potassium_ioidide_radiation_pills.html

Natural News Store acquires new supply of potassium iodide radiation pills, manufactured in USA, shipping out Monday, March 21

Friday, March 18, 2011
By Mike Adams, the Health Ranger
Editor of NaturalNews.com (See all articles...)

Washington Robbing Us All
Free Report Reveals The Fed’s Plan To Divvise Every Dollar We Own
www.UncommonwitdomDaily.com

Strongest & Weakest Banks
www.MoneyandMarkets.com

Krill Omega-3 - Try Free
360mg Krill oil, 1100 mg omega 3, 1800 IU vitamin D3 & astaxanthin.
www.PurityProducts.com/KRILL-Oil

(NaturalNews) Even in the midst of global shortages of potassium iodide, the "radiation pills" that protect the thyroid gland from radiation poisoning, we have just managed to acquire a new supply of pharmaceutical-grade
Supplemental Stakeholder Background: Mike Adams

False statement by Forbes: That "Adams is the C.E.O. of Arial Software, whose clients reportedly include Microsoft, Ebay and DHL. He boasts that he has 10,000 customers and an estimated $50 million in annual sales."

Fact: Once again, this statement provides no citations. In fact, Adams sold his interest in Arial Software many years ago and has not functioned in any capacity with Ariel Software since 2007.

RESPONSE: See screen capture from Arial Software website 2009 noting Adams as CEO & Founder, and note NaturalNews.com web domain registered to Mike Adams of Arial Software in December 2010 (changed to privacy protection service in 2011 – see notes section for Natural News domain registration history).
Supplemental Stakeholder Background: Mike Adams

Aarial Software office located in the Rocky Mountains of Cody, Wyoming.

Aarial Software, founded in 1993 by Mike Adams, is the developer of the first personalized email marketing software application designed for the personal computer. As active president and CEO, Adams continues to lead Aarial Software in establishing the company as the leader in permission email marketing.

Product development for its Campaign line of email software is in its eighth generation. Since its original success, each generation of the software includes technological and feature advances which continue to set the standard within the email marketing industry.

Today, Aarial Software's flagship program, Campaign Enterprise, gives professionals the most advanced permission email marketing software available in the market. They now have the tools they need to implement and manage personalized email projects from any browser: anywhere in the world!

Aarial Software products are integrated into e-commerce strategies by large corporations and small businesses alike, to send personalized emails to customers, prospects, members and subscribers. Live and responsive customer support, combined with solid try-before-you-buy product offers and 100% money-back guarantee on all products, has taken Aarial Software from a small desktop program developer to an industry leader in today's commercial permission email marketing arena.

Aarial Software, LLC. is a privately-held firm headquartered in Cody, Wyo.

For any additional information please talk free to contact our sales and information department or via phone at 1-807-587-1333.

Aarial Software screenshot captured January 2009 - shows Mike Adams is founder & CEO

Domain: naturalnews.com
Record Date: 2010-12-25
Registrar: GODADDY.COM, INC.
Server: whois.godaddy.com
Created: 2005-02-19
Updated: 2010-07-31
Expires: 2014-02-19
Reverse Whois: srs@webseed.com
Supplemental Stakeholder Background: Mike Adams

Registrant:  
Arial Software, LLC  
1501 Stampede Ave.  
9005  
Cody, Wyoming 82414  
United States  
Registered through: GoDaddy.com, Inc. (http://www.godaddy.com)

Domain Name: NATURALNEWS.COM  
Created on: 19-Feb-05  
Expires on: 19-Feb-14  
Last Updated on: 31-Jul-10  

Administrative Contact:  
Adams, Mike  
srs@webseed.com  
1501 Stampede Ave.  
9005  
Cody, Wyoming 82414  
United States  
+1.3075871338  

Technical Contact:  
Adams, Mike  
srs@webseed.com  
1501 Stampede Ave.  
9005  
Cody, Wyoming 82414  
United States  
+1.3075871338  

Domain servers in listed order:  
NS03.DOMAINCONTROL.COM  
NS04.DOMAINCONTROL.COM

Notes:

Natural News domain registration history:

Whois Record for 2000-12-12
PreviousNext (2008-05-15) »
Domain:naturalnews.com
Record Date: 2000-12-12
Registrar: NETWORK SOLUTIONS, INC.
Server: whois.networksolutions.com
Created: 1997-12-08
Updated:
Expires: 2002-12-09
Reverse Whois:
johnch@chanco.com
Registrant:
Kenneth Wiesinger  
410 Wyndon Rd
Supplemental Stakeholder Background: Mike Adams

Ambler, PA 19002
US
Domain Name: NATURALNEWS.COM
Administrative, Technical Contact:
  Chan, John  johnch@CHANCO.COM
  CHANCO, Inc
  P.O. Nox 1707
  Doylestown, PA 18901
  215-230-9407
Record last updated on 12-Dec-2000
Record expires on 09-Dec-2002
Record created on 08-Dec-1997
Database last updated on 11-Jan-2002 15:00:24 EST
Domain servers in listed order:
  NS1.AITCOM.NET        209.27.134.1
  NS2.AITCOM.NET        208.234.1.36

Changed in 2008:
Whois Record for 2008-05-15
« Previous (2000-12-12)Next (2009-06-01) »
Domain: naturalnews.com
Record Date: 2008-05-15
Registrar: GODADDY.COM, INC.
Server: whois.godaddy.com
Created: 2005-02-19
Updated: 2008-05-08
Expires: 2009-02-19
Reverse Whois: srs@webseed.com
Registrant:
  WebSeed
  1501 Stampede Ave
  #9005
  Cody, Wyoming 82414
  United States
Registered through: GoDaddy.com, Inc. (http://www.godaddy.com)
Domain Name: NATURALNEWS.COM
  Created on: 19-Feb-05
  Expires on: 19-Feb-09
  Last Updated on: 20-Dec-07
Administrative Contact:
  Adams, Mike  srs@webseed.com
  WebSeed
  1501 Stampede Ave  #9005
  Cody, Wyoming 82414
  United States
  3075871338      Fax --
Technical Contact:
  Adams, Mike  srs@webseed.com
Supplemental Stakeholder Background: Mike Adams

WebSeed
1501 Stampede Ave
#9005
Cody, Wyoming 82414
United States
3075871338  Fax --

Domain servers in listed order:
PDNS1.ULTRADNS.NET
PDNS2.ULTRADNS.NET
PDNS3.ULTRADNS.ORG
PDNS4.ULTRADNS.ORG
PDNS5.ULTRADNS.INFO
PDNS6.ULTRADNS.CO.UK

Moved to privacy protection service in 2009
Whois Record for 2009-06-01
Domain: naturalnews.com
Record Date: 2009-06-01
Registrar:  TUCOWS INC.
Server:  whois.tucows.com
Created:  2005-02-19
Updated:  2008-05-18
Expires:  2010-02-19
Reverse Whois:
naturalnews.com@contactprivacy.com  srs@webseed.com
Registrant:
Contactprivacy.com
96 Mowat Ave
Toronto, ON M6K 3M1
CA
Domain name: NATURALNEWS.COM
Administrative Contact:
contactprivacy.com,  naturalnews.com@contactprivacy.com
96 Mowat Ave
Toronto, ON M6K 3M1
CA
+1.4165385457
Technical Contact:
contactprivacy.com,  naturalnews.com@contactprivacy.com
96 Mowat Ave
Toronto, ON M6K 3M1
CA
+1.4165385457
Registration Service Provider:
WebSeed.com, srs@webseed.com
(307) 587-1338
http://www.webseed.com
Supplemental Stakeholder Background: Mike Adams

This company may be contacted for domain login/passwords, DNS/Nameserver changes, and general domain support questions.
Registrar of Record: TUCOWS, INC.
Record last updated on 18-May-2008.
Record expires on 19-Feb-2010.
Record created on 19-Feb-2005.
Registrar Domain Name Help Center: http://domainhelp.tucows.com
Domain servers in listed order:

PDNS3.ULTRADNS.ORG
PDNS2.ULTRADNS.NET
PDNS5.ULTRADNS.INFO
PDNS6.ULTRADNS.CO.UK
PDNS1.ULTRADNS.NET
PDNS4.ULTRADNS.ORG
Domain status: ok
This domain's privacy is protected by contactprivacy.com. To reach the domain contacts, please go to http://www.contactprivacy.com and follow the instructions.

Registered to Ariel Software in 2010

Whois Record for 2010-12-25
« Previous (2010-07-30)Next (2011-07-08) »
Domain: naturalnews.com
Record Date: 2010-12-25
Registrar: GODADDY.COM, INC.
Server: whois.godaddy.com
Created: 2005-02-19
Updated: 2010-07-31
Expires: 2014-02-19
Reverse Whois:
srs@webseed.com
Registrant:
Arial Software, LLC
1501 Stampede Ave.
9005
Cody, Wyoming 82414
United States
Registered through: GoDaddy.com, Inc. (http://www.godaddy.com)
Domain Name: NATURALNEWS.COM
Created on: 19-Feb-05
Expires on: 19-Feb-14
Last Updated on: 31-Jul-10
Administrative Contact:
Adams, Mike srs@webseed.com
1501 Stampede Ave.
9005
Cody, Wyoming 82414
Supplemental Stakeholder Background: Mike Adams

United States  
+1.3075871338  
Technical Contact:  
Adams, Mike  srs@webseed.com  
1501 Stampede Ave.  
9005  
Cody, Wyoming 82414  
United States  
+1.3075871338  
Domain servers in listed order:  
NS03.DOMAINCONTROL.COM  
NS04.DOMAINCONTROL.COM

Changed to Truth Publishing offshore in 2011

Whois Record for 2011-12-16  
« Previous (2011-09-10)Next (2012-02-26) »  
Domain: naturalnews.com  
Record Date: 2011-12-16  
Registrar: GODADDY.COM, INC.  
Server: whois.godaddy.com  
Created: 2005-02-19  
Updated: 2010-07-31  
Expires: 2014-02-19  
Reverse Whois:  
postmaster@naturalnews.com  
Registrant: NaturalNews  
2055 N Kolb Rd.  
#131  
Tucson, Arizona 85715  
United States  
Registered through: GoDaddy.com, Inc. (http://www.godaddy.com)  
Domain Name: NATURALNEWS.COM  
Created on: 19-Feb-05  
Expires on: 19-Feb-14  
Last Updated on: 31-Jul-10  
Administrative Contact:  
Admin, Network postmaster@naturalnews.com  
Truthpublishing International  
12F-4, No.171, Sec. 4, Nanjing E. Rd.  
Songshan District  
Taipei, Taiwan 105  
Taiwan  
+1.5202329300  
Fax --  
Technical Contact:  
Admin, Network postmaster@naturalnews.com  
Truthpublishing International  
12F-4, No.171, Sec. 4, Nanjing E. Rd.
Supplemental Stakeholder Background: Mike Adams

Songshan District
Taipei, Taiwan 105
Taiwan
+1.5202329300 Fax --

Domain servers in listed order:
NS03.DOMAINCONTROL.COM
NS04.DOMAINCONTROL.COM

Moved to privacy protection service in 2012

Whois Record for 2012-09-17
« Previous (2012-09-12)Next (2013-07-02) »
Domain: naturalnews.com
Record Date: 2012-09-17
Registrar: GODADDY.COM, LLC
Server: whois.godaddy.com
Created: 2005-02-19
Updated: 2012-09-14
Expires: 2014-02-19
Reverse Whois:
naturalnews.com@domainsbyproxy.com
Registrant:
Domains By Proxy, LLC
DomainsByProxy.com
14747 N Northsight Blvd Suite 111, PMB 309
Scottsdale, Arizona 85260
United States
Registered through: GoDaddy.com, LLC (http://www.godaddy.com)
Domain Name: NATURALNEWS.COM
Created on: 19-Feb-05
Expires on: 19-Feb-14
Last Updated on: 13-Sep-12
Administrative Contact:
Private, Registration NATURALNEWS.COM@domainsbyproxy.com
Domains By Proxy, LLC
DomainsByProxy.com
14747 N Northsight Blvd Suite 111, PMB 309
Scottsdale, Arizona 85260
United States
(480) 624-2599 Fax -- (480) 624-2598
Technical Contact:
Private, Registration NATURALNEWS.COM@domainsbyproxy.com
Domains By Proxy, LLC
DomainsByProxy.com
14747 N Northsight Blvd Suite 111, PMB 309
Scottsdale, Arizona 85260
United States
Supplemental Stakeholder Background: Mike Adams

(480) 624-2599  Fax -- (480) 624-2598

Domain servers in listed order:
NS1.SOFTLAYER.COM
NS2.SOFTLAYER.COM
NS04.DOMAINCONTROL.COM